

2023 Finalists – NXTSTAGE Community Health & Vibrancy Pilot Competition,  
Presented by Blue Cross and Blue Shield of Kansas

## eddi Health



Location: New York City | <https://www.eddihealth.com/>  
Social Media: [LinkedIn](#) | [Facebook](#) | [Instagram](#)



For Type-1 diabetes patients, eddi gamifies real-time glucose data using fun, supportive, and educational features that engage the user long-term.

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**Traction:** Completed a randomized clinical trial in which 90+ families participated and that showed a 5% TIR improvement when using eddi relative to traditional CGM interfaces; waitlist currently with over 5K families; expected to launch in Oklahoma the last week of July 2024

**Investment Summary:** Closed \$2.5 million seed round in January, led by Kapor Capital with participation by Atento Capital, MMV, StartUp Health, and multiple angel investors; open to discussing further investments

**Helpful Links:** [eddi integrates with Dexcom to gamify real-time CGM data](#); [eddi helps children manage T1D](#); [eddi expands its team](#)

## GONO Food Finder LLC



Location: Minneapolis, MN | <https://gono.app>  
Social Media: [LinkedIn](#) | [Facebook](#) | [Instagram](#) | [Twitter](#)

The GONO Food Finder app defines whether foods are good/bad for your medical conditions and wellness goals, evidenced by unbiased, peer-reviewed medical studies.



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**Traction:** Patents issued in US, Korea with worldwide patents pending; proprietary engine built; V1 MVP Mobile App built and launched; first 8 medical practice partners; initial 4328 users in 94 days; won place at Nutrition Capital Network; won place in BETA.MN Accelerator; won place in CSI Accelerator; and secured CFO, CTO, board, advisors, and medical panel. 1 of 20 inaugural members of the [Food Systems for the Future](#) "Accelerating Good Food" program for funding by the [Food, Nutrition, and Health Investor Coalition](#), launched by the [White House Conference on Hunger, Nutrition, and Health](#).

**Investment Summary:** Raising \$2 million seed-stage convertible loan at 20% discount to the Series A priced round, bearing 8% interest, maturing 12/31/2024 and authorized under the Minn. Angel Investor Rebate (MNATC) that provides 25% cash rebate to accredited investors (up to \$500,000/person or \$1 million/couple)..

**Helpful Links:** [Apple Store](#); [Android Store](#); [App Demo](#); [Demo Store](#); [Partner Website](#); [Data Room](#)

## Medic All

Medic All Location: Wichita, KS | [medicalhealth.org](http://medicalhealth.org)  
Social Media: [LinkedIn](#)

**Medic All is a 501(c)3 nonprofit that removes barriers to care for financially challenged individuals by offering free symptom-based, general check-up, fitness & health, and mental health consultations, as well as medical tests, prescriptions, referrals, and general direction.**

**Ayaan Parikh** / Founder & Executive Director  
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**Traction:** Currently in a soft launch with select health-care professionals and low-income care organizations in Wichita and Kansas City metro area. Anticipate full launch in Kansas, including rural areas, in upcoming months.

**Team:** 8 part-time employees, 6 board members, 5 advisors

**Investment Summary:** Received multiple grants and have continued applying for more. Accepting donations.

**Helpful Links:** [Presentation](#)

## Myri Health

myri Location: Norman, OK | [www.myrihealth.com](http://www.myrihealth.com)  
Social Media: [LinkedIn](#) | [Facebook](#) | [Instagram](#) | [Twitter](#)

**For stakeholders that lack adequate postpartum benefits for their new parent employees, Myri Health provides personalized rehab based on delivery type, evidence-based resources, communities for parents to connect, and tracking resources in a low-cost, mobile app format.**



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**Traction:** Myri started as a direct-to-consumer (D2C) business where they organically acquired 200K users, 175K in revenue, and had 44 paying countries. One of the key aspects of their growth has been the invaluable market data that their D2C experience has provided them to validate the effectiveness of their clinical outcomes. This equipped them with the knowledge and insights needed to tailor their technology and approach to cater to diverse B2B clients, including health systems, TPAs, enterprises, and municipalities. They are on track to onboard their first 10 employers, a pilot with a health system, and go live in a state county. They have successfully served clients such as Lululemon, Dropbox, Stripe, Zoom, etc. via a TPA partnership.

**Team:** 1 FT, two part-time employees, and a development partner. The team comes with over 13 years of experience in healthcare and strategy.

**Investment Summary:** Opening a \$2 million seed round. Previous investors include Cortado Ventures, Boyd Steet Ventures, Oklahoma Life Science Fund & Techstars.

**Helpful Links:** <https://www.fox13seattle.com/sponsored/pelvic-organ-prolapse>;  
<https://entrepenista.com/podcast/maternal-healthcare-for-all-moms-with-dr-pinkey-patel-of-myri-health%E2%82%AC>; <https://open.spotify.com/episode/5STadWFSAR7Riv5FrpJ13C>;  
<https://www.techstars.com/newsroom/announcing-build-in-tulsa-techstars-summer-2023-class>

## Pear Suite



# Pear Suite

Location: Tulsa, OK | [www.pearsuite.com](http://www.pearsuite.com)

Social Media: [LinkedIn](#) | [Instagram](#) | [Twitter](#)



Pear Suite's care navigation platform empowers community health workers at health and social service organizations to meet the social drivers of health needs of older adults, Medicaid members, and other underserved groups. Using omni-channel communications, customizable screening tools and care journeys, dynamic dashboards, and predictive insights, Pear Suite helps staff boost well-being and independence in a culturally and linguistically sensitive way.

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**Traction:** The software platform is being used across 8 states by 25+ health and social service organizations, many of which serve rural community members, including in Oklahoma, Arkansas, Kentucky, and Indiana. In addition, Pear Suite offers tech-enabled community health workers services to health plans, and training/billing support. Pear Suite is onboarding 3 new health plans that help manage over 3.5 million lives.

**Team:** 16 full-time employees with strong population health, community health worker training, and software engineering and implementation backgrounds. Experience from Sharecare, Blue Zones Project, Epic, New York Health + Hospitals, Spora Health, and Microsoft.

**Investment Summary:** In early 2023, closed an oversubscribed **\$2.5 million seed round**, providing a long runway and strong alignment with healthcare and impact investors, including American Heart Association, Impact Engine, and George Kaiser Family Foundation. Raising a \$1M seed extension from strategic investors.

**Helpful Links:** [Pear Suite partners with OutCare Health to expand LGBTQ+ care](#); [Pear Suite joins the AgeTech Collaborative](#); [Health Equity Moonshot Lifts Off](#)

## Polco



# Polco

Location: Madison, WI | <https://info.polco.us/>

Social Media: [LinkedIn](#) | [Twitter](#)

Polco is a public-sector technology company that provides constituent input and performance analytics solutions to customers at the local, state, and federal levels of government. Polco is the place for civic participation and for providing input and satisfaction with public services: it's safe, easy, verified, and privacy-protected.



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**Traction:** Works with hundreds of local governments in 47 states, plus several state governments.

**Team:** 80 employees, mostly in Wisconsin and Colorado. Polco's leaders primarily come from public service, including the founders, who met while officers and faculty at the U.S. Air Force Academy. After a year at Amazon and Google respectively, they came together to build great tech for the public sector.

**Investment Summary:** Polco has raised equity financing from a network of military veteran angels, Notre Dame angels, Wisconsin-based angels, Mercury Fund, BAT Ventures, InState Partners, and Royal Street Ventures. The company has an equity financing round open to capitalize on recent momentum working directly with state governments in the US. [Investment Deck](#).

**Helpful Links:** [Shared Space](#)

## Remble



**Location:** Tulsa, Okla. | <https://www.remble.com/>  
**Social Media:** [LinkedIn](#) | [Facebook](#)



**Remble is a personalized mental health app with therapist-created tools and resources for counseling agencies, providers, payers, governments, patients, and consumers.**

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**Traction:** Nationwide, counseling agencies provide clients with the Remble app and offer a provider dashboard/assistant for service providers. Remble is actively pursuing additional counselors, providers, payers, and government entities to address care gaps, enhance outcomes, and increase efficiency on a broader scale. The consumer app is available on iOS, Android, and Desktop platforms, supporting users worldwide.

**Team:** Four full-time employees, (with 8 years in mental health, 20+ years in software development, and 30+ years in mental health/digital health tech, respectively), as well as 40+ contributors and part-time employees.

**Investment Summary:** Secured \$1.4M in funding, led by Atento Capital; currently raising a pre-seed extension via a convertible note.

## Serenity Connect



**Location:** Denver, CO | <https://serenityconnect.com/>  
**Social Media:** [LinkedIn](#) | [Facebook](#) | [Twitter](#)



**Serenity Connect is the only network that allows aging service providers, older adults, and their loved ones to “care together.” Our web, mobile, and smart assistant products power the network to enable real-time, HIPAA-compliant communication, collaboration, and education.**

**Katherine Wells** / Founder  
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**Traction:** Customers nationwide are adopting Serenity’s voice-activated, AI-powered communication tools to alleviate staff burden, foster resident engagement, strengthen partner-provider collaboration, and promote real-time family connectedness, resulting in 2x growth in providers and 3x growth in users since January.

**Team:** Ten employees, across whom there have been eight exits and a combined 60 years of experience in software development. CEO is a national thought leader and innovator in the field, speaking frequently at major conferences and organizing the National Collaboration in Aging event. Technical cofounder is a serial entrepreneur/TechStars mentor; CFO/VP of Ops had a recent exit in the senior care space, spearheaded the RE/MAX IPO, and has robust M&A experience.

**Investment Summary:** Closing a \$3 million seed round, with room for \$750k by the end of August.

**Helpful Links:** <https://serenityconnect.com/product/>; <https://serenityconnect.com/heartland-pharmacy-becomes-a-key-partner-for-senior-care-communities-through-easy-transparent-communication/>; <https://serenityconnect.com/the-gardens-at-st-elizabeth-pioneers-smart-assistant-technology-in-senior-care-with-serenity/>

# Welfie



**Location:** San Diego, CA | <https://www.welfie.com/>

**Social Media:** [LinkedIn](#) | [Facebook](#) | [Instagram](#) | [Twitter](#)

**Welfie is a value-based care solution for Medicaid payers and providers. Welfie gives Community Health workers superpowers by empowering them with culturally competent software and community-based services that improve the health of Medicaid families. Welfie partners with schools, camps, and pediatricians to reach underserved communities, resulting in healthier members, lower costs, and Improved HEDIS, STARS, and CAHPS scores.**

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## **Traction:**

- Has approximately \$475,000 in revenue pipeline, targeting Medicaid Managed Care Organizations and Medicaid Providers (FQHCs, Community Health Centers, etc.)
- Won California's Prime Health Innovation Challenge, earning a school-based pediatric population health pilot.
- Won UCSF ADAPT Innovation Challenge, securing a pilot partnership with Cigna.
- As a finalist in the Medicaid Innovation Collaborative, has the chance to pilot with State Medicaid Agencies.

**Team:** Led by founders and Chief Education Officer, [Nicole Trickett](#)

**Investment Summary:** Secured initial Visible Hands and Jumpstart Foundry - total of \$275,000; We are in diligence with two additional VC firms; We have approximately \$475 K in pipeline revenue in contracting; Raising a \$3 M Seed Fund

**Helpful Links:** [Community Health is the Path to Consumer Health](#); [Pitch Deck](#); [Product Overview](#)